



北京服装学院
BEIJING INSTITUTE
OF FASHION TECHNOLOGY

Design · Sustainability

– 2021 International Youth Design Competition (IYDC)

Invitation letter

Dear sir and madam,

We will usher in the 7th International Youth Design Competition (IYDC) on October 16th, 2021. IYDC as the well-known platform for international fashion institutes as well as individual pioneer designers presenting and promoting design works and received extensive attention and active participation from international fashion college or Institute. It has been already continuously held annually since 2014. In the 2019 IYDC, we received 135 applications from 15 countries and regions. The total of 176 pieces in 35 collections made to the final round after the jury session of IYDC committee.

BIFT will host “Design · Sustainability – 2021 International Youth Design Competition (IYDC)” at Beijing Institute of Fashion Technology as the core event of the opening ceremony of the "2021 Science, Art and Fashion Festival" at 10am on 16th October 2021. The IYDC is an essential part of “2021 BIFT · Science · Art · Fashion Festival” opening ceremony in the morning. There will be a Chinese Emerging Fashion Designer Fashion Show in the afternoon. Many government leaders, industry experts, well-known designers and representatives of fashion colleges and universities will attend it. It will be a grand event in the international fashion education community.

The theme of the 2021 IYDC is “Design · Sustainability”, including:

- **International Youth Design Competition**---The International Youth Design Competition theme is Design · Sustainability.
- **Chinese Emerging Fashion Designer Fashion Show** ---To present the new force of Chinese fashion design.

Organization:

Organizer: Beijing Institute of Fashion Technology

Co-organizer: School of Fashion- Beijing Institute of Fashion Technology
International Cooperation and Exchange Office

Participating parties: Beijing Design Week

China National Garment Association (CNGA)

International Foundation of Fashion Technology Institute (IFFTI)

The prize of 2021IYDC:

The winner-1 person: RMB 50,000 (Pre-tax), trophy and certificate

The second runner – 1 person: RMB 30,000 (Pre-tax), trophy and certificate

The third runner – 1 person: RMB 20,000 (Pre-tax), trophy and certificate

Outstanding runner – 5 people: RMB 6,000 (Pre-tax), trophy and certificate

All final round participants will have a Finalist certificate



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Requirements for submission:

Themed on “Design · Sustainability”. Sustainability is a necessary condition for sustainable development and embodied an ideal of better life to human. It focuses on solving the problem of coexistence between human and nature in harmonious. Young fashion designers are based on the theme “Design · Sustainability”, using new materials, new concepts, and new techniques to realize the sustainable transformation and eco-friendliness of clothing, and create innovative design works that can be commercialized.

- Prospective participant needs to submit 4-6 outfits. (Menswear and/or Womenswear)
- Prospective participant needs to name each image: “name of your university/affiliation, name of the participant, number of collection 1/2/3/4...”
- Each image needs to be less than 1MB, in JPEG format.
- Submission deadline before 11.59pm 25th June 2021 (GMT +8), prospective participant needs to send their works to biftiydc@163.com. The subject line of Email is 2021IYDC_university/affiliation_name of participation_name of collection
- Each participant needs to send one personal photo (Do Not less than 5MB) to biftiydc@163.com along with their design work images submission.
- The participant will take full responsibility for their design work in case any dispute occurs in terms of religion and plagiarism.
- All shortlisted works will be delivered to Beijing Institute of Fashion Technology by the participant before October 10th, 2021. The delivery address is below:
Contact: Li Yushi/ Zhou Changhua
Address: Room509, Building No.7, Beijing Institute of Fashion Technology, No 2. East Yinghua Road North End of Heping Street, Chaoyang District, Beijing, P.R.China
Post code: 100029
Contact number: +86 010 64288066/+086 010 64288191/ +86 15102851085/ +86 13811676843
(Working hours: 8:30-11:30; 13:30-16:30)
- Participant needs to bring in their design works for the competition, and pack away afterwards.
- **For international participants who are shortlisted but will be unable to go to China to participate in the competition due to travel restrictions:**

***The Committee will afford the Round-trip postage of selected design works. (International participants have to use the postal contractor designated by the IYDC committee: DHL. The other courier companies is unacceptable except DHL.)**

*** After the shortlisted announced, the IYDC committee will send a code to each selected international participant, please give the code to DHL courier and do not need to pay the shipping fee.**

***International participants need to email all delivery information to IYDC official email: full name, address, country, post code, contact number and others to the IYDC committee for design work sending back.**

***The IYDC committee do not pay for any insurance or other additional expenses except basic shipping costs, please consult the DHL before give to the courier. IYDC committee do not responsible for any damage during the shipping.**



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*when sending design works from abroad, please indicate that it is a student fashion design work and do not add value. If you add value, you are responsible for possible custom taxes, and IYDC committee do not responsible for communicating with any custom in any country. All customs issues must be resolved by International participant selves.

*If IYDC committee needs to pay custom taxes when receiving the design works, IYDC committee has the right to refuse to pay, and the design work will be returned.

*All international participants need to consult the DHL in case of any accident such as custom taxes, illegal materials etc. international participants have to take all risks and consequences.

*Due to the impact of the epidemic, the IYDC committee will only display design works of international participants in 2021. All international participants will decide whether to attend in person according to the epidemic prevention and travel restrictions in your countries and the Chinese government. BIFT will afford travel expenses (return flight tickets between initial place and Beijing) and three nights' accommodation but the cost of travel isolation will be afforded by person if international participants decide to go to China.

- To the domestic participants, IYDC committee will afford return train tickets (Train hard sleeper/ High-speed rail) between initial place and Beijing and three nights' accommodation. BIFT can only afford one participant's travel expense if the works are designed by a team.

The selection process will be carried out by BIFT Academic Committee in the end of June and will notify selected participants via email after 5th July. BIFT Academic Committee reserves all right in selection and categorization.

Please do not hesitate to contact the 2021 IYDC Committee by the following contacts below:

Contact: IYDC Committee

Contact number: +86 010 64288066

(Working hours: GMT+8; 8:30am-11:30am; 13:30pm-16:30pm)

Official email: biftiydc@163.com

BIFT is sincerely inviting your university to send your students to attend the 2021IYDC and we are all looking forward to seeing you at Beijing Institute of Fashion Technology very soon!

JIA Ronglin

贾荣林

Organizing Committee Director

PRESIDENT of Beijing Institute of Fashion Technology

IYDC Committee

official email: biftiydc@163.com

Address: Room509, Building No.7, Beijing Institute of Fashion Technology, No 2. East Yinghua Road North End of Heping Street, Chaoyang District, Beijing, P.R.China

Post code: 100029

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