

Women@DIOR

WOMEN LEADERSHIP & SUSTAINABILITY EDUCATION PROGRAM



Created in 2017, Women@Dior is a unique international mentoring & educational program that has coached & blossomed thousands of young women all over the world. The program is a unique occasion to learn what is not taught: self-confidence and dare for your current destiny. The participants are selected from the best business, engineering, art and fashion schools spanning across almost 25 different countries such as France, China, Nigeria, Kenya, Costa Rica, Brazil, Iran et Bangladesh just to name a few. Through the educational program, they are trained by inspiring leaders & stakeholders on the thematic of gender equality & women's leadership for a sustainable future guided by their Dior Mentors as they take their first steps in their careers and whilst they build their professional experience.

Each Mentee/Mentor duo shares an exclusive relationship and is mostly matched through an innovative approach based on their compatibility.

Exclusive and inclusive.

Today, Women@Dior is a growing community of up to 1 500 promising talents. It is both an exclusive and inclusive community, with its doors open to men who wish to mentor as well. Students are paired with their mentor, who can be either a woman or a man from the Maison, based on their mutual compatibility. This solidarity network aimed to raised the next generation of women's leaders by developing the self confidence and the power of sorority.



WOMEN@DIOR: WOMEN LEADERSHIP & SUSTAINABILITY EDUCATION PROGRAM

This initiative highlights the crucial importance of education in imagining a more sustainable and solidary world. Through the exchange of knowledge, this program will enable young women to build a better future by developing their autonomy.

Combining high standards and excellence, this multilayered and ethically minded year-long program is open to +500 international students and is based on the Women@Dior four fundamental values: Autonomy, Inclusion, Creativity, Sustainability are taught through exclusive courses led by professors chosen from some of the world's most prestigious institutions, including Central Saint Martins in London, Bocconi University in Milan, and HEC and Centrale Supélec in Paris.

Following theoretical coursework, participants are invited to put what they learned into practice by creating a project that supports the empowerment of young girls: the "Dream for Change" project. The most impactful projects will be eligible to receive support from the House of Dior and the LVMH group.

THE 4 CORE VALUES OF THE PROGRAM

- ✦ **1 Autonomy:** is necessary to reach one's full potential, essential in thinking, creating and self-affirmation. Know yourself to be empowered, trust yourself to thrive, affirm yourself to succeed and succeed by being the owner of your career destiny.
- ✦ **2 Inclusion:** has been a fundamental value of Christian Dior Couture from the very beginning. The most inclusive companies are the ones that last, thriving on the diversity of this world and its Talents, both humanly and culturally. Making sure everyone feels safe and empowered to perform at his best.
- ✦ **3 Creativity:** is at the heart of Christian Dior Couture. Creativity is essential when it comes to envisaging solutions that are different, innovative and stimulating.
- ✦ **4 Sustainability:** includes preserving the diversity and beauty of our planet and the people that inhabit it, regardless of one's origins or social background. It's time to 'Create value and transform sustainability', 'Reimagine existing business models' and 'Redefine the status quo on sustainability issues'.



TESTIMONIES MENTEES

"This program has really inspired the young women. For us real life involves competing, dreaming and loving. I'm so happy to have met so many talented women from around the world and to have learnt something from them. I hope there will be more contact in the future and that we can build a bridge between women from different countries."

"Thank you for giving us such a marvelous experience at the launch. It was a real pleasure to learn a bit of Maison Dior's history. I would like to thank all the people I met during the program for their reception and their exceptional care which was far beyond what I was expecting."

"I was very impressed with how us students were treated by both Maison Dior and their mentors. It was formal and polite. More importantly everyone had a respectful attitude towards each other. Even though I'm only a young student and participating as a mentee, each supervisor and mentor had a positive attitude and was open to what I said and asked. The atmosphere was both formal and luxurious and I really felt Dior's trademark image. It was a precious experience."


"The Women@Dior event was such an amazing and formative experience. The workshops and speakers at the event really put into perspective the unique challenges and triumphs that we face as women in the workforce and how we can overcome societal barriers to make our mark on the world. These lessons, as well as the strong connections I was able to make with fellow mentees and mentors, made for a truly unforgettable experience."


RECRUITMENT PROCESS

Women@Dior is an **invitation-only program**.

All participants are selected based on three criteria: **talent, ambition and generosity**. They are all young women full of promise and potential and must be currently enrolled in one of Dior's partner universities at the Bachelor level and fluent in English. Above all, they are all united in the notion **that their professional success is related to the sorority**. This year, Dior is also proud to announce that there will be a special focus on granting scholarships in order to allow everyone the chance to participate.

2 WAYS TO APPLY

 The easiest way to apply and be selected for the program is through Dior Partner Universities. The preliminary selection is carried out by the university which is then reviewed and approved by the Dior HR team and Mentors.

 Students who are not from one of the Partner Universities can also apply to take part in the initiative online by outlining their motivation and demonstrating their uniqueness on womenatdior.com



WOMEN@DIOR, AN ACTIVE MEMBER OF UNESCO'S GLOBAL EDUCATION COALITION

Dior supports and has joined UNESCO's Global Education Coalition by opening its Women@Dior program to 200 talented young female students from Niger, Kenya, Ghana, Tanzania, Jamaica, Pakistan, the Philippines and Sri Lanka. On World Youth Skills Day, Dior has joined the Global Education Coalition founded by UNESCO. This initiative, which is being supported by a couture house for the first time, gives the most disadvantaged female students the opportunity to receive an education focused on inclusion. A concrete commitment, in view of the societal stakes, and in the context of a global health crisis.

"Talent is universal, but opportunity is not, especially for a generation of young women whose education has been severely affected by the pandemic. By joining the Global Coalition with an initiative that empowers and carries promise for the future, the Dior couture house is sending a strong message of commitment and confidence, giving young women from disadvantaged backgrounds the chance to fulfill their dreams"

Stefania Giannini, UNESCO Assistant Director-General for Education

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[Women@Dior | Worldwide Mentoring Program](https://womenatdior.com)

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